Rep Order# EC'd Yes	6860182	Ver# !	Mod# 0	Status Confirmed	Traffic O	Traffic Order# 107334 Showi	334 Prin Last Received: 10/	Printed: 10/03/2012 11:10 AM 10/01/2012 10:31 AM)/03/2012 1 31 AM	1:10 AM	<i>-</i>	l of 2
Station KS Advertiser Product Estimate# Buyer Phone# Fax#	KSNV-TV LAS VEGAS, NV () BERKLEY FOR S BERKLEY FOR SEN ADD 30S MICHAEL D'ETTORRE	SNV-TV LAS VEGAS, NV. () BERKLEY FOR SENATE BERKLEY FOR SEN ADD 30S MICHAEL D'ETTORRE	VATE	Agency (). 1831 CH PHILAD PHILAD Agency C/P1/P2/E Flight Dates Hiatus Weeks) SHORR, JC CHESTNUT : ADELPHIA, 1 /E //30S 10/02/20)HNSON ST. #602 PA 1910:	NCS	Rep Firm Sales Office () Salesperson () Salesperson Phone# Salesperson FAX#	ones X#	MY MCCREAI 215-568-6540 215-568-1845) PHILADELPHIA) AMY MCCREARY \$\frac{21\$-568-6540}{21\$-568-1845}	
— CONTRACT COMMENT BERKLEY FOR SENATE -3	COMMENT —	WEEK 5 ADD	SO = *									
LT Ln	Day	Time P	Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
 - 	TU-F 1 Buyline	 _230P-1P 	AGENDAY		:	\$325.00	10/02-10/05	4, 	⊬ 	42	\$1,300.00	
N	M Buyline	L230P-1P Comment:	AGENDA		:30	\$325.00	10/08-10/08	н	Н	J 1	\$325.00	
ω	SU Buylin	8P-930P Buyline Comment: N	NEWS AFT NEL		:30	\$1,800.00	10/07-10/07	Ч	Н	⊢	\$1,800.00	
<i>-</i> 41,	TU-F Buylin	F 1235A- 135A Buyline Comment: F	FALLON		:30	\$250.00	10/02-10/05	41.	Н	4,	\$1,000.00	
ഗ	M 1 1 Buyline	135A- 135A Comment:	FALLON		: 30	\$250.00	10/08-10/08	;	Н	Р	\$250.00	
ወ	SA Buylin	7A-9A Buyline Comment: S	SAT TODAY		:30	\$625.00	10/06-10/06	Н	Н	Ъ	\$625.00	
7	SU Buyline	/A-8A Comment:	SUN TODAY		:30	\$750.00	10/07-10/07	þ-á	H	Ъ	\$750.00	
REPORT TOTALS Report Totals: 1	ω	\$6,050.00										
—SALES MON	SALES MONTHIX TOTALS	Š										

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											NOV12 RA35+		Books
											ENTS-	—COMPETITIVE COMMENTS— NEW ORDER EST SHARES	—COMPETI NEW ORDER EST SHARES
KVVU 20%		N 60	KMAX	olo H	KVCW	%	KTUD	20% 0%	KTNV				
KSNV 27%		30%	KLAS	%0	KINC	% O	KBLR	0%	CATV	\$22,407	Market Totals	TIVE— Mar	—COMPETITIVE—
											Sales Totals: 13 / \$6,050.00 Station Totals: 13 / \$6,050.00 Lines not sent/rold/rtrn: 0 / \$0.00	Sales Totals: 13 / \$6,050.00 Station Totals: 13 / \$6,050. Lines not sent/rold/rtrn: 0	Sales Tota Station To
215-568-6540 215-568-1845	- # €	son (son Pho son FAX	Salesperson (Salesperson Phone# Salesperson FAX#		2	LPHIA, PA 19103 //308 10/02/2012 - 10/08/2012	Ū	PHILAD Agency C/PI/P2/E Flight Dates Hiatus Weeks	Agen Fligh Hiatu		BERKLEY FOR SEN ADD 30S MICHAEL D'ETTORRE 13 / \$6,050.00		Product Estimate# Buyer Phone# Fax# Oct 12:
PHILADELPHIA) PHIL	n ice (Rep Firm Sales Office		NUS	Agency () SHORR, JOHNSON, MAGNUS 1831 CHESTNUT ST. #602	SHORR,JO ESTNUT S	ey () (Agen	TE	Station KSNV-TV LAS VEGAS, NV. Advertiser ().BERKLEY FOR SENATE	KSNV-TV L	Station l Advertiser